

Event : Awareness Programme on Blood Donation

Date : 20/08/2026

Organised by : NSS, YRC, RRC & Kanali Women's Cell

Academic Year : 2026 – 2027

Report :

An “Awareness Programme on Blood Donation” was organized by the NSS, YRC, RRC & Kanali Women's Cell of Auxilium College (Autonomous), Gandhi Nagar, Vellore, on 20 August 2026 at 11.00 a.m. at the Arts Block. The programme aimed to create awareness among students about the importance of voluntary blood donation and its vital role in saving lives during medical emergencies, accidents, surgeries and other critical situations. The session emphasized the message “Donate Blood – Save Lives” and encouraged students to overcome misconceptions and fears associated with blood donation. It also highlighted the importance of social responsibility, humanitarian values and active youth participation in community health initiatives. The programme created meaningful awareness among the participants and motivated them to become responsible ambassadors for voluntary blood donation and community service. Overall, the initiative successfully reinforced the message that a simple act of donating blood can help save precious human lives.